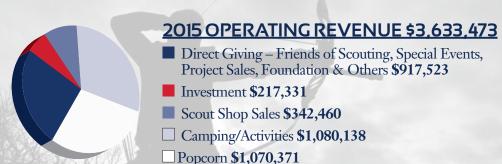
TOTAL SUPPORT & REVENUE





2015 OPERATING EXPENSE \$3,569,382

- Program \$3,066,084
- Fundraising \$331,207 Management \$172,091
 - *These figures have been audited.



FINANCIAL & **DEVELOPMENT** HIGHLIGHTS

- \$278,000 raised through a feasibility study for our capital campaign.
- Total revenue increase of \$119,763 over last year.
- Awarded the National Major Gifts Award from Boy Scouts of America for endowment performance.
- increased endowment by \$79,000.

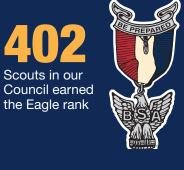
LEADERSHIP TRAINING

This year, we refined our Wood Badge Training Course, a 6-day outdoor experience guiding 45 potential Scouting leaders.

Our 2015 Training Academy graduated 770 adult leaders in a single-day session. National Youth Leadership Training's (NYLT) 7-day format helped 80 participants hone their goal setting and executive planning skills in a rustic setting.











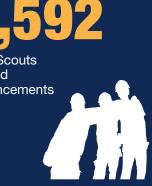


13.681

Merit badges secured







VOLUNTEER LEADERSHIP OF THREE FIRES COUNCIL

VOLUNTEER LEADERSHIP OF THREE FIRES COUNCIL

Executive Committee

President, Carl Blackham Commissioner, Daniel Zedan Treasurer, Rich Hall-Reppen

Immediate Past President, Val Bitton

Vice President Administration, Keith Miller

Vice President of Audit Committee, Jerry DeVault Vice President of Development, Sterling Sullivan

Vice President of District Operations, Jay Herzog

Vice President of Learning For Life-Exploring, Anna Weselak

Vice President of Marketing Mark Boyle

Vice President of Membership, Robert Werderich

Vice President of Program, Brian Kilmer

Vice President of Technology, **David Grooms** Vice President Member-at-Large, Clinton Anderson

Vice President Member-at-Large, Charles Wentworth

Vice President Member-at-Large, **Daniel F. Rigby**

Vice President Member-at-Large, **Daniel Weisler** Scout Executive/CEO, Joseph E. Wiltrout

EXECUTIVE BOARD

Clinton Anderson David George Randall Peterson Gary Golinski Daniel F. Rigby John Binneboese Val R. Bitton Carl Gregorich Harry Stout Rich Hall-Reppen Carl A. Blackham Sterling M. Sullivan Mark Boyle Daniel Weisler Dan Heckle Jim Burner, Jr. Charles Wentworth Jay Herzog Daniel J. DeBruycker Robert Wederich Brian Kilmer Jerry DeVault Anna Weselek Patrick Kronenwetter Dennis P. Wowra James Dombeck Joseph P. Matty Joseph W. Dragoo Jeff Zavoral Keith A. Miller Jim Fulcher Daniel J. Zedan Mike Murschel

Robert C. Parker, MD

ADVISORY BOARD

Joel Aaseby Patrick Harbour Fred Norris Tom S. Anderson Lawrence Harrington David Olson V. Robert Baird Richard Hawks Bryd Parmelee Hon. Michael I William J. Hollister Craig Pichette Burke David Juday Cecil Piggott James B. Burner, Sr. William Kelty Thomas Rakow Wence F. Cerne Edward Richardson Steve Kohn Eldon C. Davis Allen Landmeir Michael Skarr Eldon Frydendall David Mack Randall L. Tavierne Thomas Gibson William Marshall Hon. Grant Wegener Will Gillett (Willis)

NATIONAL COUNCIL REPRESENTATIVES

Carl Blackham, Council President Daniel Zedan, Council Commissioner Keith Miller, Member Jay Herzog, Member

John McKenzie



415 N. 2nd Street, St. Charles, IL 60172 Telephone: 630-584-9250 Fax: 630-584-8598 www.threefirescouncil.org















2015 ANNUAL REPORT



BS-TFC-AR-0216.indd



Dear Scouters,

We're proud to report on the progress of the Council's 14,128 Cub Scouts, Boy Scouts, Explorers, Venturers, and Learning for Life families in 2015 and welcome the 2,538 Cub Scout families who began their journey this year.

Membership was one of our strongest points this year, with our multicouncil Blast into Scouting drive on September 17 resulting in a 50% increase over 2014. This put us in the top 10% regionally for overall fall recruitment growth in 2015. We augmented our programming by 28 new units and charter organizations for the year.

Retention was equally strong and we're proud to report that 78% of Three Fires Council youth chose to stay in the organization. It's

a 23% increase over 2014 that could not have been accomplished without the commitment of our 6,000 volunteers. Three Fires Council market share stands at 8%, which is also a substantial improvement over last year. Our new online registration portal simplified the sign-up process for families and 10% of all new

youth utilized the system.

The 2015 growth of Scouting and the continued commitment by our youth is a reflection of Three Fires Council's dynamic, family-oriented programming that we're always refining.

On behalf of Three Fires Council, thank you for entrusting us to help so many area Scouts prepare for life.

Carl A. Blackham Council President Daniel I. Zedan Council Commissioner

Joseph E. Wiltrout Scout Executive/CEO



CO-ED PROGRAMMING & COMMUNITY ENGAGEMENT

A noteworthy growth area in 2015 was the co-educational Exploring program, which increased by 32% in the last year, instructing Scouts about career paths in law enforcement, fire and safety and healthcare.

Despite our recent expansion into STEM Scouting and other new endeavors, we remain committed to our community service roots. Our Scouts' collective community service time increased by .4 hours to more than 8 hours of service projects per member. Units throughout the Three Fires Council reported 118,110 hours of service in 742 projects.





CAMPING TIME

- 1,084 Three Fires Council Boy Scouts and 1,782 Cub Scouts participated in a summer camping program last year. We've made significant investments in heightening our programming to build on those numbers for next
- All our camps were rated as Qualified by the Centra Region, Boy Scouts of America and more changes are on the way. Camp Freeland Leslie was awarded a first-ofits-kind All-Terrain Vehicle pilot program for 2016. Our physical facilities—including the Bitton Family Skeet and Trap Range opened in 2015 with maintenance fully endowed. Camp Freeman Leslie Shooting Sports was 6-Gathering of the Eagles enhanced with rifle, shotgun and archery ranges.
- Much credit goes out to our 1,027 volunteers for hosting the Council-wide Jamborall, at Sandwich Fairgrounds, which generated \$62,000 for Scouting.
- Our Scouts also raised \$21,000 through Annual Camp Card Sales to offset their costs and we awarded \$10,076 to support Scouts who couldn't otherwise afford camp.

SPECIAL EVENTS IN 2015

- & Adult Flashlight Easter Egg Hunt
- **&** Sporting Clays Tournament
- **%** Distinguished Citizens Awards Dinner
- & Lawn Social

- **ॐ** − Haunted Hike



SUPPORTING SCOUTING THROUGH POPCORN SALES

- * Three Fires Council sold the most popcorn—approximately \$2.5 million of all like-sized councils in the U.S. and surpassed last year's sales totals by 12%. Our totals were the 5th highest in the U.S. and the highest of all grade 300 councils. An astounding 8,000 Scouts spearheaded the sales effort, with \$75,000 of the popcorn sold online through the Trails-End website.
- Significantly, Three Fires Council invested \$1,744,400 from the popcorn fundraiser back into our council's youth. Not only does this offset the cost of camp, programs, etc., but teaches youth participants skills such as selfreliance and goal setting.

FRIENDS OF SCOUTING

- Three Fires Council has retained a leadership role in Friends of Scouting, consistently ranking among the top Central Region councils. Through community and family giving, we've solicited \$650,453 this year. Our kickoff patron breakfast alone raised \$160,624. This is a 500% increase over funds raised in any previous year during this time and Three Fires Council met 25% of the 2016 Friends of Scouting goal before 2015 year-end.
- Scout Mission: to prepare young people to make ethical and moral choices over their lifetime by instilling in them the values of the Scout Oath and the Scout Law.
- Scout Oath: On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.
- Scout Law: A Scout is: Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent.



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